



Be the Blessing Packing Event Fundraising Options

The total cost of a Be the Blessing Packing Event includes the following: Each Blessing Bucket costs \$35.00 plus an event fee which includes event supplies, team travel costs, and transportation expenses for two semi tractor-trailers.

Example 1,000 Blessing Buckets @ \$35.00 + \$5,000 (event fee)= \$40,000

This can look like a daunting number-but there are many ways to approach fundraising. Look below for ideas. Most host locations use a combination of these approaches.

One Sponsor. Your church, organization, or one donor can sponsor the event and we provide you with a public sign up where people in your community can go to register for your event.

Individual Sponsors. This is essentially a “pay to participate” option, where each person who registers to participate for 2 hours in the Be the Blessing Packing event donates an amount such as \$250.00 toward the cost of the buckets they will assemble. One big advantage of this approach is that people are committed to show up for the volunteer time slot because they have personally invested in the project. They can also ask their family/friends/co-workers to sponsor them.

Pallet Sponsorships. Individuals, businesses, and churches are asked to be pallet sponsors, paying \$1920.00 per pallet, raising funds to sponsor 21 pallets for the event.

Corporate Partners or Local Foundations. In some communities, resources are available from major corporations and/or foundations. We encourage you to tap into these resources early. Also, look for large donors who would be willing to provide “matching funds” of a certain amount if you are able to raise a similar amount. Some employers will also match contributions that their employees make.

Use Large Donations Early. You can collect large donations early in the process to offset the cost of the event. For example, if you have a donor that gives \$10,000 toward your event, that lowers the cost to participants who are individually paying to \$200 per person instead of \$250.00.

Summary. In reality, most groups that host a Be the Blessing Packing Event utilize some combination of all of these methods. We're glad to talk with you about your fundraising ideas and to customize the online registration to work for you.