



## **BE THE BLESSING FUNDRAISING OPTIONS**

The total cost of a Be the Blessing Packing Event includes:

- Each Blessing Bucket (\$35)
- Event Supplies
- Team Travel Costs
- (2) Tractor-Trailer Transportation Expenses

**Breakdown:** 1,000 Blessing Buckets @ \$35/each + \$5,000/event fee = \$40,000

*This number can appear daunting, but there are many fundraising options to fulfill the total cost. Most host organization's use a combination of the following approaches:*

**ONE SPONSOR** – Your organization, church, or one donor can sponsor the event in-full, then GPC will provide your team with a virtual volunteer sign-up link where your community can register to participate.

**INDIVIDUAL SPONSORS** – This is essentially a “Pay-to-Participate” option in which each person who registers to participate in the Be the Blessing Packing Event donates a set amount (e.g. \$250) toward the cost of the Blessing Buckets they will assemble. One advantage of this approach is that volunteers are committed to attend as they have personally invested in the mission. Registrants can also ask their family, friends, coworkers and more to sponsor their fundraising efforts!

**PALLET SPONSORS** – Individuals, businesses, organizations and churches are asked to be “Pallet Sponsors” and donate \$1,920 per pallet, raising funds to sponsor 21 pallets for the Be the Blessing Packing Event.

**CORPORATE PARTNERS / LOCAL FOUNDATIONS** – In some communities, resources are available from major corporations and / or foundations. We encourage your team to tap into these resources early on in the fundraising process. Also, search for large donors who would be willing to provide “matching funds” or a set amount to go along with an amount your team will strive to raise. Some employers will also match contributions their employees make, as well.

**EARLY LARGE DONATIONS** – Your team can collect large donations early in the fundraising process to offset the cost of the Be the Blessing Packing Event. For example, an early large donor that gives \$10,000 then lowers the cost to individual participant sponsors who are willing to give \$200 per person to register.

*Host organizations typically utilize a combination of the above methods to successfully fundraise for a Be the Blessing Packing Event.*

**God's Pit Crew representatives are happy to brainstorm with your organization to find the best-fit ideas and registration capabilities for your team!**